



# National Little Britches Rodeo Assoc. of Michigan

## 2011-2012 SPONSORSHIP FORM

NLBRA of MI is a 501(c)3 Non-Profit Youth Rodeo Organization—www.nlbraofmi.com  
 Sponsors that donate \$50 or more will get free admission to the rodeo of their choice up to 4 people.

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

NLBRA Member Name: \_\_\_\_\_ RODEO DATE(S): \_\_\_\_\_

<u>Description</u>	<u>Price</u>	<u>Total</u>
<b>Arena Sponsor</b> *Add \$75 if banner is not provided*	\$100 per rodeo \$400 per season	
<b>Event Sponsor</b> <b>Available Events:</b> Barrel Racing Pole Bending Flag Racing Goat Tail Untying Dally Ribbon Roping Goat Tying Bull Riding Trail Course Break Away Roping Bareback Riding Team Roping Tie Down Roping Steer Wrestling Saddle Bronc Riding	\$200 per rodeo \$600 per season	
<b>Bucking Chute Sponsor (4 available per rodeo)</b>	\$250 per rodeo \$750 per season	
<b>Rodeo Sponsor (1 available per rodeo)</b>	\$500 per rodeo	
<b>Program Sponsor (Year End Rodeo Program)</b> Program ads will be due <u>May 1, 2011</u>	Full page \$200 ½ page \$125 ¼ page \$75 Bus. Card \$50 Contributor \$20 <i>2 line max.</i>	
<b>Buckle Sponsor (For Year End Championship Buckles)</b> -Please choose from the age groups and events listed below	\$175 per buckle	
<u>Little Wrangler age 5-7</u> Barrel Racing Pole Bending Flag Racing Goat Tail Untying	<u>Junior age 8-13 (*Boys only, **Girls Only)</u> Goat Tying Barrel Racing** Team Roping Pole Bending** Bull Riding* Flag Racing* Trail Course** Breakaway Roping Dally Ribbon Roping	<u>Senior age 14-18 (*Boys only, **Girls only)</u> Barrel Racing** Goat Tying** Pole Bending** Tie Down Roping* Trail Course** Breakaway Roping** Bull Riding* Bareback Riding* Team Roping Saddle Bronc Riding* Steer Wrestling*
<b>Misc. Sponsorship (Please include description &amp; value)</b>	Value (varies) \$ _____	

**Please make checks payable to: NLBRA of Michigan**

**Please mail completed forms, ads, & donations to:**

**Julie Rector  
 10711 Watson Road  
 Hanover, MI 49241**



## National Little Britches Rodeo Assoc. of Michigan SPONSOR DESCRIPTIONS

### **Arena Sponsor (\$100 per rodeo/\$400 per season)**

Sponsor will provide a banner (any size) to be hung in the arena during each rodeo performance. Sponsor name will also be announced throughout the rodeo.

Sponsor name will be listed on association website.

All arena sponsors will be listed in the year end program.

If a banner is not provided, add \$75 for the cost of a banner to be made.

All banners will be returned after the sponsorship period ends.

### **Event Sponsor (\$200 per rodeo/\$600 per season)**

Sponsor will be announced during throughout the designated event for all performances. Event sponsors may also provide a banner to be hung in the arena during the rodeo.

Sponsor name and logo will be listed on association website.

All event sponsors will be listed in the year end program.

#### **Available Events:**

Barrel Racing, Pole Bending, Flag Racing, Goat Tail Untying, Dally Ribbon Roping, Goat Tying, Bull Riding, Trail Course, Break Away Roping, Team Roping, Tie Down (Calf) Roping, Steer Wrestling, Saddle Bronc Riding, Bareback Riding

### **Bucking Chute Sponsor (\$250 per rodeo/\$750 per season)**

Only four (4) chute sponsorships are available per rodeo.

Sponsor sign will be placed on a bucking chute during each rodeo performance. The sponsor's name will be announced each time the chute is in use.

Due to size requirements, chute signs will be provided by NLBRA of Michigan.

Sponsor name and logo will be listed on the association website.

Sponsor will receive a business card size ad in the year end program.

### **Rodeo Sponsor (\$500 per rodeo)**

One (1) available per rodeo.

Sponsor banner, if provided, will be hung in the arena during all rodeo performances. Sponsor's name will be announced throughout the performance.

If a banner is not provided, sponsors have the option to add \$75 for the cost of a banner to be made.

All banners will be returned after the sponsorship period ends.

Sponsor name and logo will be listed on the association website.

Sponsor will receive a ¼ page ad in the year end program.

### **Program Sponsor (Year End Program) (Prices Vary)**

Sponsor can either provide a camera ready ad, an ad from a file, or information for an ad to be built. Please contact Cheryl Strautz at [rsrrodeo@yahoo.com](mailto:rsrrodeo@yahoo.com) or 517-230-2925 for accepted file types.

**Program ads are due May 1, 2012.**

### **Buckle Sponsor (for Year End Championship Buckles) (\$175)**

Sponsor may choose an event by age group.

All buckle sponsors will be listed in the year end program.

Buckle sponsorships will be on a first come, first served basis. If a specific buckle is sponsored by multiple donors, then each sponsor will be recognized and monies will be applied to events where buckles are lacking.

### **Misc. Sponsorship (Value Varies)**

Includes but is not limited to: vehicle sponsorships, vendor booths, items donated to the association, etc.

For questions regarding these types of sponsorships, please contact Cheryl Strautz at [rsrrodeo@yahoo.com](mailto:rsrrodeo@yahoo.com) or at 517-230-2925.